

# Housing Leadership Day 2008 :: Planning for Transformational Change

Oracle Conference Center :: 8 am - 3 pm

October 17, 2008

## :: Welcome ::

8:30 - 9:00 am

Doors open at 8:00 for breakfast & networking

## :: Keynote Address ::

### Planning for Climate Change in the San Francisco Bay Area

Will Travis, *Executive Director, Bay Conservation and Development Commission*



## :: Plenary Panel: Planning for Transformational Change :: 9:30 - 10:30 am

- ▶ Macroeconomic Changes and their Impact on California: **Jed Kolko**, *Public Policy Institute of California*
- ▶ Responding to Conditions at the Local Level: **Matt Franklin**, *Mid-Peninsula Housing Coalition*
- ▶ Moderator: **Corinne Goodrich**, *San Mateo County Transit District*
- ▶ Responses: Will Travis; audience question and answer

## :: Workshops A :: Slightly revised, 10/15

10:45 am - 12:00 pm

<p><b>1. PLANNING FOR HEALTHY GENERATIONAL CHANGE</b> Development patterns have real effects on community health and safety. How can we anticipate coming changes in our population and their health needs?</p>	<p><b>2. INCLUDING SMART GROWTH IN THE CLIMATE CHANGE AGENDA</b> Infill and smarth growth strategies are sometimes left out of the conversation on how to stop climate change. How do we ensure climate solutions include changes in development patterns?</p>	<p><b>3. Changing Faces: A Roundtable on Leadership Cultivation</b> The Baby Boom generation is approaching retirement, and that is already affecting municipal housing staff and nonprofit developers. Join us to share ideas on cultivating a new generation of leaders in the public &amp; private sector.</p>
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## :: Lunchtime Program ::

12:15 - 1:30 pm

- ▶ Countywide Housing Solutions Updates
- ▶ Awards & door prizes

## :: Workshops B :: Slightly revised, 10/15

1:45 - 3:00 pm

<p><b>4. CHANGES IN THE LANDSCAPE OF HOMEOWNERSHIP</b> The troubles in the housing market are provoking headlines every day. Learn about the changing landscape of the housing market, and also about good news through existing programs that continue.</p>	<p><b>5. HOUSING OUR PEOPLE EFFECTIVELY: PROGRESS ON THE HOPE PLAN TO END HOMELESSNESS</b> HOPE is San Mateo County's 10-year plan to end homelessness. Learn about progress with efforts such as the Vendome Hotel, Homeless Outreach Teams, Project Homeless Connect, &amp; supportive housing.</p>	<p><b>6. HOMES FOR A HEALTHY ECONOMY</b> How can we more effectively connect new development to job growth to maintain economic health? What are the respective roles of the public and private sectors?</p>
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